NEXT-GEN MATERIALS LOOKBOOK: MAY 2024





Image Credit: Otterbox

OTTERBOX X ADRIANO DI MARTI

Phone accessories brand Otterbox has finally released their Symmetry Series Cactus Leather collection, featuring iPhone cases and Apple Watch bands made from Adriano Di Marti's Desserto® cactus leather alternative. The accessories are available in four colorways and available for purchase now.

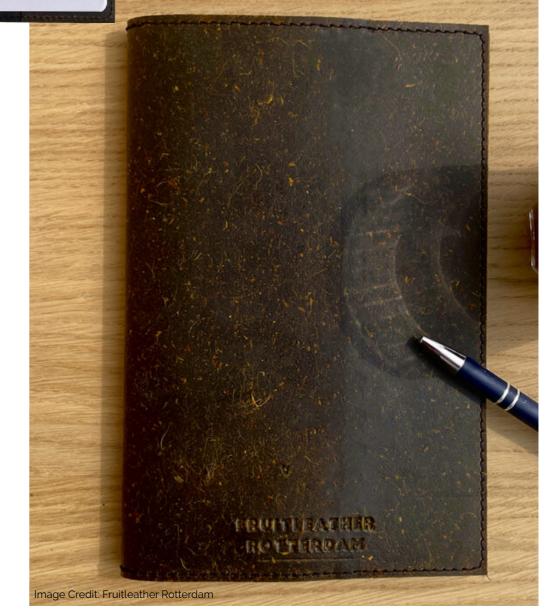


Image Credit: Otterbox



FRUITLEATHER ROTTERDAM

Fruitleather Rotterdam is launching an in-house small accessories line, their first product release is an A5 notebook cover made from their mango waste leather.







ALEXANDER MCQUEEN X KERING'S DEMETRA

For Alexander McQueen's new Spring/Summer 2024 collection, they released an animal-free iteration of their Peak Bag, now made from Demetra leather alternative. Demetra was developed by fellow Kering-owned brand Gucci. Alexander McQueen is the first brand (outside of Gucci) to commercially launch a Demetra product. The Peak Bag is available in black and red, as well as small and mini sizes.

KARL LAGERFELD X NFW

Environmental activist and model Amber Valletta once again collaborated with Karl Lagerfeld on an innovative, sustainable capsule collection. For this edition, NFW's Mirum® was used for two bag styles, a crossbody and tote, available in three colorways each. This collection is a limited edition and







Image Credit: Karl Lagerfeld





BIOPHILICA

Biophilica shared a sneak peak of a shoe prototype made from the leaf-based TreeKind®

leather alternative.



Summer of Stella

Stella McCartney's new summer offerings available for purchase include a plethora of bags and shoes made from the materials of three next-gen innovators: Mabel Industries, NFW, and Vegea.



Image Credits: Stella McCartney



STELLA MCCARTNEY X NFW

NFW's Mirum® was used to create a larger version of Stella McCartney's Falabella tote bag. It is only available for pre-order.



Summer of Stella

Continuation of Stella McCartney's summer offerings.



Image Credit: Stella McCartney

STELLA MCCARTNEY X VEGEA

Vegea was also used for two bag styles: the Falabella woven crossbody wallet and tote bag.





FEELGROUNDS X VON HOLZHAUSEN

Footwear brand Feelgrounds recently released a limited edition version of their Seaside Bamboo sandals in the color Oat, featuring von Holzhausen's Banbū LeatherTM.

MERRELL X ISA TANTEC

Merrell teamed up with the Parks Project to recreate the Moab 3 hiking boot—this time made from ISA TanTec's Hyphalite™ mushroom leather alternative.



Image Credits: Feelgrounds



NEXT-GEN SILK





BEIJING INSTITUTE OF FASHION TECHNOLOGY X EASTMAN

Eastman partnered with the Beijing Institute of Fashion Technology, giving three design students, Sixin Lin, Rayna Hu, and Qi Han, the opportunity to create garments from Eastman's $Naia^{TM}$ for their graduate collections.

NEXT-GEN SILK



STELLA MCCARTNEY X EASTMAN

At the 2024 Met Gala, actress and model Cara Delevigne sported a Stella McCartney ensemble made with Eastman's Naia™.

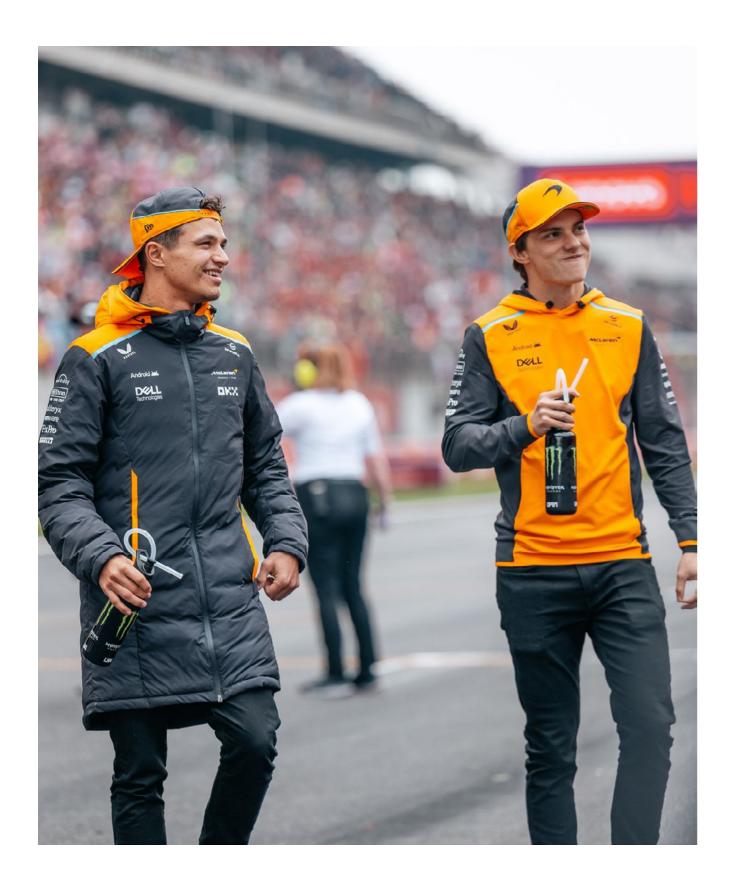




EBERJEY X LENZING

Loungewear brand Eberjey released their new Gisele pajama sets, made from Lenzing's TENCEL™ Modal and available in a multitude of styles.

NEXT-GEN DOWN



MCLAREN X CASTORE X THE LYCRA COMPANY

British sportswear manufacturer Castore and luxury automotive company McLaren collaborated on the official McLaren Formula 1 Teamwear collection, including a long jacket and gilet filled with The Lycra Company's THERMOLITE® EcoMade T-DOWN recycled PET down alternative. Pictured is Lando Norris (left), one of McLaren's Formula 1 racing drivers, wearing their THERMOLITE® jacket.



Image Credits: McLaren





METHODOLOGY

The research for this report was gathered from news articles and the websites and social media of next-gen innovators. Only collaborations/products featuring next-gen innovators from Mil's Innovator Master List were included. Additionally, any products that were not from the year 2024, at least 30% bio-based, did not mimic an animal-derived material, or products blended with animalderived materials (including recycled) were not included in our research.

Once the research was completed, the collaborations were sorted by biomimicry material (i.e. leather, silk, wool etc.).

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We'd also like to thank the leading next-gen material companies, industry stakeholders, and investors for their generous input and support.

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