NEXT-GEN MATERIALS LOOKBOOK: MARCH 2024





BMW X NFW

This month, BMW offered a first glimpse at their all-electric concept SUV, the Vision Neue Klasse X. The car is partially upholstered with BMW's new Verdana material, made with NFW's Mirum® leather alternative. Verdana is used in the lower portion of the door panel as well as the center console.







T10 BESPOKE X MYCOWORKS

Marking their second collaboration, luxury audio accessories brand T10 Bespoke used MycoWorks' Reishi™ mycelium leather material as inserts on their "Mushroom Dreams" earphone case and jewelry pendant. This is a limited edition release, with only five (5) available for purchase.

Image Credit: T10 Bespoke





Included in the Reformation's latest Spring offerings were two new bags, the Rosetta Shoulder Bag and the Sllvana Bucket Bag, made from NFW's Mirum™. Each style is available in two sizes.







Stella McCartney's Summer '24 collection, which first debuted in Paris last fall, has dropped and is finally available for purchase. The collection is made from 95% sustainable materials, and features materials from multiple next-gen innovators, including Mabel Industries, NFW, and Vegea.

STELLA MCCARTNEY X VEUVE CLICQUOT X VEGEA

Stella McCartney and Vegea partnered with luxury champagne house Veuve Clicquot to produce bucket bags and platform sandals made from their leftover grape waste.





Image Credits: Stella McCartney





Continuation of Stella McCartney's '24 collection



STELLA MCCARTNEY X MABEL INDUSTRIES

Mabel Industries' UPPEAL™ apple leather was used to create three different variations of the Frayme bag with whipstitch detailing.





Image Credit: PANGAIA

PANGAIA

PANGAIA recently revealed their new DNA Fruit Fiber suits, made from 60% bamboo lyocell and 40% pineapple and banana leaf fibers, derived from agricultural waste.



METHODOLOGY

The research for this report was gathered from news articles and the websites and social media of next-gen innovators. Only collaborations/products featuring next-gen innovators from MII's Innovator Master List were included. Additionally, any products that were not from the year 2024, at least 30% bio-based, did not mimic an animal-derived material, or products blended with animalderived materials (including recycled) were not included in our research.

Once the research was completed, the collaborations were sorted by biomimicry material (i.e. leather, silk, wool etc.).

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We'd also like to thank the leading next-gen material companies, industry stakeholders, and investors for their generous input and support.

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