



BRAND ENGAGEMENT WITH NEXT-GEN MATERIALS 2023



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Image Credit: Stella McCartney



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Image Credit: Ryan Duffin for Keel Labs



Image Credit: Kalika Studio

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This report contains highlights of significant brand collaborations using next-gen materials in 2023. It is not an exhaustive list of products using next-gen materials.



Image Credit: Deadwood

NEXT-GEN INNOVATORS

- #**
- 3m
- A**
- Adriano Di Marti
- Amadeu Materials
- Ananas Anam
- Asahi Kasei
- Atma Leather
- B**
- Beyond Leather
- BioFluff
- Bioleather
- Biophilica
- Bolt Threads
- C**
- Carbon Wave
- Circ
- CorkonLinen
- Coronet
- Covation Bio
- D**
- Devo Home
- E**
- Eastman
- Ecopel
- EcoSimple
- Ecovative Forager
- Ettitude
- Evrnu
- F**
- Faborg
- Flocus
- Fluff Stuff
- Fruitleather Rotterdam
- G**
- Gozen
- Gucci
- I**
- ISA TanTec
- K**
- KD New York
- Keel Labs
- Kuraray Co. Ltd.
- L**
- Lenzing
- Lexus
- M**
- Mabel Industries
- Malai
- Miko
- Modern Meadow
- Modern Synthesis
- MycaNova
- Mycotech Lab
- Mycoworks
- N**
- Natural Fiber Welding
- NEFFA
- Nova Kaeru
- O**
- Ohoskin
- Oleatex
- Orange Fiber
- P**
- PANGAIA
- Peel Lab
- Planet of the Grapes
- Polartec
- Polybion
- Ponda
- Portugalia Cork
- Primaloft
- R**
- Renewcell
- S**
- Save the Duck
- Spiber
- Spinnova
- T**
- Thermore
- Toray
- V**
- Vegea
- Volvo
- von Holzhausen



Image Credits: Natural Fiber Welding

FOREWORD

The Next-Gen Material Revolution continues to build and strengthen! We saw more next-gen companies open factory doors and take production orders. We saw an explosion of collaborations between innovators working with both large and small brands around the globe.

Here is an overview of this year's collaborations.

Tory Burch re-launched their "Ella Bio Tote" using Modern Meadow's Bio-Alloy. Keenly aware how important color is to their customer, Modern Meadow's color capabilities were a big factor in the decision making process at the sampling stage for the Tory Burch team.

SCALED! Keel Labs, NFW, MycoWorks, and Ecovative are officially commercial and ready for partnerships.

Circ x Mara Hoffman broke our eyeballs this year with a vibrant dress that mimicked silk and shone a light on what the future can be for circular textiles and fashion.

NFW x Sage Automotive, manufacturer of automotive interior materials, tells us we're going to be sitting on a lot of plants-not-plastic car seats in the near future!

More and more red carpet statements are being made using environmentally preferred next-gen textiles. Creations from Zac Posen and Monique Lhuiller worked with Lenzing to bring sustainable glamour to the fore.

Gucci has always known the power and influence of celebrity models. Tapping Billie Eilish to promote their Demetra products was a big win for animal-free luxury.

Ganni leaned into sustainable next-gen materials all year long. Bravo!

Stella McCartney's tireless journey for ethical and responsible fashion crescendoed in 2023. She pulled off an outdoor fashion show alongside a sustainable market in the streets of Paris. The runway looks used multiple next-gen materials and fibers and the stalls showcased the actual innovators' wares. As if that wasn't applause-worthy enough, her second act was to set up shop at COP28 where she again put a spotlight on next-gen innovators: NFW, Keel Labs, Radiant Matter, and, for the first time, Savian, the plant based fur from BioFluff!

As always, a tip of the hat to the innovators and the brands helping to move the needle on environmentally preferred, animal-free textiles and materials.

Thomasine Dolan Dow
Director of Materials Innovation & Design
Material Innovation Initiative



Image Credit: Anita Dongre



METHODOLOGY

The research for this report was gathered from news articles and the websites and social media of next-gen innovators. Only collaborations/products featuring next-gen innovators from MII's Innovator Master List were included. Additionally, any products that were not from the year 2023, at least 30% bio-based, did not mimic an animal-derived material, or products blended with animal-derived materials (including recycled) were not included in our research.

Once the research was completed, the collaborations were sorted by biomimicry material and product category (i.e. Apparel, Footwear, Automotive, etc.).

Image Credit: Evrnu with Object

NOTABLE COLLABORATIONS



Image Credit: Credit: PANGAIA



EASTMAN COLLABORATIONS

STELLA MCCARTNEY X EASTMAN

Actress Madelyn Cline attended the 2023 Met Gala wearing a custom Stella McCartney gown made from Eastman Naia™ fibers.

Image Credit: Stella McCartney

NEXT-GEN SILK

VINCE X EASTMAN

Vince utilized Eastman's Naia™ to create their best seller, the V-Neck Maxi Slip Dress.



Image Credit: Vince



Image Credits: Reformation

REFORMATION X EASTMAN

The Reformation has collaborated with Eastman a multitude of times in the past year, featuring Naia™ in a number of their more formal dresses.



Image Credits: H&M

H&M X RABANNE X EASTMAN

For H&M's collaboration with luxury brand Paco Rabanne, the duo used Eastman's Naia™ for the construction of multiple draped pieces.

GUCCI COLLABORATIONS

GUCCI

For the first time, Gucci developed a bag made primarily of their Demetra alternative leather material. The bag is a reimagining of the Horsebit 1955, and is available in two sizes/styles.



Image Credit: Gucci

NEXT-GEN LEATHER

GUCCI

For Gucci's Cruise 2024 Collection, they debuted a variety of accessories including bags and headwear featuring details made of Demetra.



GUCCI

Gucci created the GG Slide in Demetra Black.



GUCCI X ADIDAS

For the second year in a row, Gucci and Adidas released a collection together. This year, their collaboration involved multiple colorways of the gazelle sneaker, which featured details made of Demetra.



Image Credits: Gucci

LENZING COLLABORATIONS

WIEDERHOEFT X LENZING

For the Barbie movie premiere, actress Nicola Coughlan wore a custom dress designed by Wiederhoeft, and made exclusively from Lenzing's TENCEL™ lyocell and TENCEL™ LUXE (with the addition of Swarovski crystal embellishments).

Image Credit: Billie Scheepers

NEXT-GEN SILK



Image Credit: RCGD Global

MONIQUE LHUILLIER AND ZAC POSEN X LENZING

At the 95th Academy Awards, Monique Lhuillier and Zac Posen each designed bespoke gowns made from Lenzing's TENCEL™ LUXE and other branded fibers.



Image Credit: RCGD Global



Image Credit: tag-walk.com

SUPRIYA LELE X LENZING

For Supriya Lele's Spring/Summer '24 collection, Lenzing's TENCEL™ LUXE was used throughout.

NEXT-GEN SILK

JOHANNES WARKE X LENZING

Multidisciplinary fashion designer Johannes Warnke utilized Lenzing's TENCEL™ LUXE on a number of looks in his "Murmelspiel" collection.



REFORMATION X LENZING

Reformation released a mediterranean-inspired summer collection featuring Lenzing's TENCEL™ lyocell and modal fibers. Additionally, Lenzing and Reformation launched a co-branding campaign. This campaign sought to increase knowledge of TENCEL™ fibers for the average Reformation shopper, and included in-store displays, events, and educational messaging.



Patrick McDowell x Lenzing

For his collection titled "Cinderella Shall Go to the Football", Patrick McDowell used Lenzing's TENCEL™ LUXE for ten separate looks.

NATURAL FIBER WELDING COLLABORATIONS

STELLA MCCARTNEY X NATURAL FIBER WELDING

At Paris Fashion Week Stella McCartney debuted their Winter '23 fashion show, featuring new iterations of their Falabella and Frayme bags in Natural Fiber Welding's Mirum®. Each bag is available in black and brown. This occasion marked Mirum®'s first appearance on a runway.

Image Credit: Stella McCartney

NEXT-GEN LEATHER

STELLA MCCARTNEY X NATURAL FIBER WELDING

For the second time this year, bags made from Mirum® appeared in a Stella McCartney runway show. At Stella's Summer '24 runway show, called "Stella's Sustainable Market", two new style iterations of the Falabella and Frayme bags in Mirum® debuted.



Image Credits: Stella McCartney



LEVI'S X NATURAL FIBER WELDING

In celebration of the 150th year anniversary of Levi's 501 jeans, the denim company released a plant-based version of the iconic patch. The jeans are 97% bio-based and include a patch made from Natural Fiber Welding's Mirum®.



Image Credit: Levi's x Natural Fiber Welding



Image Credit: Ralph Lauren

RALPH LAUREN X NATURAL FIBER WELDING

Ralph Lauren released The Polo® Mirum® Sneaker, with an upper made from Natural Fiber Welding's Mirum®.

LOST WOODS X NATURAL FIBER WELDING

Vegan brand Lost Woods launched this year, debuting their handmade bags and accessories made exclusively from Natural Fiber Welding's Mirum®.



Image Credits: Lost Woods

ANITA DONGRE X NATURAL FIBER WELDING

Indian fashion brand Anita Dongre came out with a collection featuring two bags and belts made from Natural Fiber Welding's Mirum®.



Image Credits: Anita Dongre



NEXT-GEN DOWN

OUTERWEAR

PANGAIA X NATURAL FIBER WELDING

PANGAIA and Natural Fiber Welding have collaborated numerous times before, but their joint outerwear project is perhaps the most groundbreaking one to date. For the first time, PANGAIA and Natural Fiber Welding each incorporated their respective innovations into a single garment. The result is Air Gilet, a vest with an exterior made of a reformulated, thinner version of Natural Fiber Welding's Mirum®, with an insulation made from PANGAIA'S FLWRDWN.



Image Credit: PANGAIA

NEXT-GEN DOWN



Image Credit: PANGAIA

PANGAIA

This year PANGAIA introduced FLWRFILL™— a more lightweight counterpart to FLWRDWN™, their original plant-based insulation. FLWRFILL™ was developed in collaboration with Imbotex, an Italian-based insulation manufacturer. Following the announcement of their new down alternative material, PANGAIA released their “Flower-Warmth” capsule, featuring jackets, gilets, and overshirts containing FLWRFILL™.

FRANK & OAK X PRIMALOFT

This year, Frank & Oak’s entire outerwear collection contains Primaloft® Thermoplume™ insulation.



Image Credit: Frank & Oak



Image Credit: Save the Duck

UNITED PETS X SAVE THE DUCK

Italian pet accessories brand United Pets and Save the Duck collaborated once again on a collection featuring the Rex Dog coat, filled with PLUMTECH® padding.



Image Credit: OS20

OS20 X THERMORE

Outdoor apparel brand OS20 developed their Oswald jacket made with Thermore® Ecodown® filling. This jacket is the winner of the ISPO 2023 award in the mountain textile category.

NEXT-GEN DOWN



FUTUREFEAR X 3M

New vegan streetwear brand FUTUREFEAR launched their debut product, the FUTUREPUFFER, featuring 3m™'s Thinsulate™ 100% Recycled Featherless Insulation.

Image Credit: FutureFear

PATRICK MCDOWELL X THERMORE

For his collection, "Cinderella Shall Go to the Football", Patrick McDowell used Thermore® Ecodown® as filling for garments.



Image Credit: Patrick McDowell, Daniel Oberrauch/Gorunway.com

NEXT-GEN FUR

GANNI X NICKLAS SKOVGAARD X BIOFLUFF

As part of the Global Fashion Agenda exhibit, Ganni and Danish designer Nicklas Skovgaard produced a jacket and hat made from BioFluff's plant-based fur alternative.



Image Credit: BioFluff

MANSUR GAVRIEL X APPARIS X ECOPEL

Mansur Gavriel and Apparis' capsule collection contained two coats, the Milly and Stella, made from Ecopel's KOBA® faux fur.

Image Credit: Apparis and Mansur Gavriel



STELLA MCCARTNEY X BIOFLUFF

For her pre-fall 2024 collection, Stella McCartney designed a coat made with BioFluff's newly launched Savian fur alternative.

Image Credit: Stella McCartney

NEXT-GEN FUR



DEVO HOME

Ukrainian hemp producer Devo Home released new hemp-based fur coats.

Image Credit: Devo Home



Image Credits: Apparis



APPARIS X ECOPEL

As part of their Fall/Winter '23 "Field Day" Collection, Apparis released two coat styles, the Milly and Mona, made from Ecopel's KOBA® faux fur.

NEXT-GEN LEATHER



MANSUR GAVRIEL X APPARIS X MABEL INDUSTRIES

As part of Mansur Gavriel and Apparis' capsule collection, the duo released a leather coat, "Liv", made from Mabel Industries' Uppeal™.

Image Credit: Apparis



BALENCIAGA X GOZEN

At Paris Fashion Week, Balenciaga and Gozen unveiled their newest collaboration included in Balenciaga's Summer '24 show: the Maxi Bathrobe Coat. This coat is the first product to be made from Gozen's new material, LUNAFORM™, and is the result of years of collaboration between the two brands.

Image Credit: Balenciaga

NEXT-GEN LEATHER

FORCA STUDIO X AMADEU MATERIALS

Brazilian-based fashion brand Forca Studio used Amadeu Material's LaVeg™ in their Fall/Winter '23 collection, "Substructure".



Image Credit: Forca Studio



Image Credit: Deadwood

DEADWOOD X MYCOWORKS

After debuting at Copenhagen Fashion Week, Deadwood and MycoWorks' released the first-ever ready-to-wear capsule collection made from MycoWorks' mycelium Reishi™ material. The collection includes a coat, jacket, vest, and bag and is made to order.



Image Credit: Polybion

GANNI X POLYBION

As part of Ganni's Fabrics of the Future initiative, the fashion brand crafted a blazer made of Polybion's Celium™ bacterial cellulose leather alternative. The blazer is only a prototype, and was on display at Ganni's flagship store in Copenhagen in the month of June, during the Global Fashion Summit.

APPAREL

A close-up photograph of a person's hands adjusting a bright orange, spaghetti-strap dress on a white mannequin. The dress features a large, intricate knot at the waist. The background is softly blurred, showing hints of a retail or studio environment with blue and white elements.

MARA HOFFMAN X CIRC

This year Mara Hoffman unveiled a dress with the capacity to be recycled indefinitely. Aptly called “The Dress that Changes Everything”, the dress is made from waste-derived lyocell from Circ. Circ uses recycling technology to break down existing textiles, both plant-based and synthetic, to create its proprietary recycled lyocell. This dress is limited edition, with only 35 made. Over the next three years, Hoffman plans to eliminate all virgin lyocell from her brand and only include Circ’s recycled lyocell.

Image Credits: Mara Hoffman

NEXT-GEN LEATHER



FELDER FELDER X FRUITLEATHER ROTTERDAM

Sustainable bespoke brand Felder Felder featured Fruit Leather Rotterdam's leather alternative in a bustier from their "Ecouture" collection.

Image Credit: Felder Felder

GANNI X OLEATEX

For Ganni's AI-inspired Spring/Summer '24 collection, the brand debuted a dress and jacket made from Oleago's Oleatex™.



Image Credit: Svlim,
photo by Dann Márquez



Image Credit: Ganni

SVLIM X POLYBION

Sustainable fashion brand Svlim debuted a top made from Polybion's Celium™ bacterial cellulose leather alternative at New York Fashion Week.

NEXT-GEN SILK

ZARA X CIRC

Zara collaborated with Circ on a four piece collection made from Circ's recycled lyocell material. The collection includes a blouse, halter top, shorts, and trousers.



Image Credits: Zara

OBJECT X EVRNU

Danish design brand Object released a three piece capsule collection with Evrnu, containing a matching shirt, dress, and pair of pants made from Nucycl®.



Image Credits: Object



A. ROEGE HOVE X RENEWCELL

At Copenhagen Fashion Week, A. ROEGE HOVE presented their Spring/Summer '24 collection filled with their renowned knitwear, with many of the pieces being woven from Renewcell's Circulose®.

Image Credit: Renewcell

NEXT-GEN SILK



PEET DULLAERT X LENZING X ORANGE FIBER

For Peet Dullaert's Fall/Winter '23 couture collection, the designer combined Lenzing's TENCEL™ LUXE fiber and Orange Fiber's yarn material to create a specialty fabric for his designs.

Image Credit: Peet Dullaert



YUIMA NAKAZATO x Spiber

Japanese fashion designer YUIMA NAKAZATO debuted their Fall/Winter '23 couture collection, "MAGMA", with seven looks featuring Spiber's Brewed Protein™ fiber.

Image Credit: Yuima Nakazato

NEXT-GEN WOOL

BRAVE GENTLEMAN X ECOSIMPLE

Brave Gentleman utilized EcoSimple's proprietary recycled fibers to create a faux-wool moto jacket available in four different prints. Each print was designed by Brave Gentleman's founder, Joshua Katcher.



Image Credits: Brave Gentleman



Image Credit: ACIÉN

ACIÉN X ANANAS ANAM

Up and coming fashion designer ACIÉN created her collection, "Regenerative Folklore", using all plant-based knit materials, including Ananas Anam's Piñayarn®.



DREW VELORIC X ANANAS ANAM

Sustainable brand Drew Veloric created a hand-knit sweater made from 100% of Ananas Anam's Piñayarn.

Image Credit: Drew Veloric

NEXT-GEN WOOL

SOFIA ILMONEN X SPINNOVA

Finnish designer Sofia Ilmonen created a modular capsule collection in collaboration with SPINNOVA®. Each garment from the collection contained SPINNOVA® fiber, and debuted at SPINNOVA®'s new commercial-scale facility, the Woodspin factory.



Image Credit: Sofia Ilmonen. Photos by Anton Sucksdorf

NEXT-GEN FUR

PANTHERA X ECOPEL

Wild cat conservationist organization Panthera partnered with Ecopel to create "Heritage Furs" for Panthera's Furs for Life Leopard Program. This program protects threatened leopard populations in southern Africa by providing faux leopard capes, or amambatha, to the Shembe church for use in cultural and religious ceremonies. Together with Ecopel, Panthera supplied the Shembe community with a specialty leopard print KOBA® textile, enough for the production of 1,200 amambatha.



Image Credit: Gareth Whittington-Jones/Panthera

ACCESSORIES

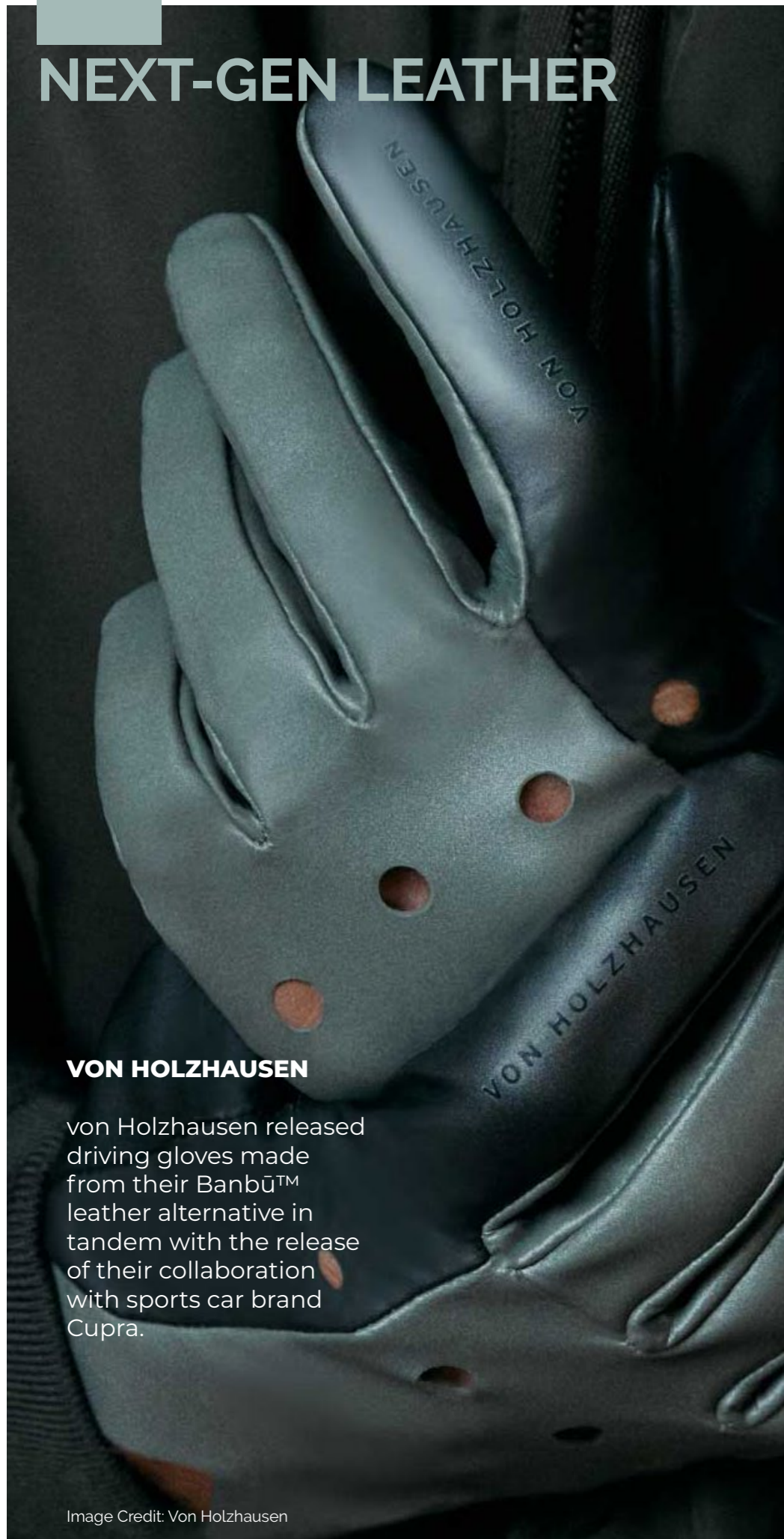


NICK FOUQUET X MYCOWORKS

As a continuation of luxury designer Nick Fouquet's Made with Reishi collection, three new hats were released featuring MycoWorks' Reishi™.

Image Credit: Xavier Gallego / Nick Fouquet

NEXT-GEN LEATHER



VON HOLZHAUSEN

von Holzhausen released driving gloves made from their Banbū™ leather alternative in tandem with the release of their collaboration with sports car brand Cupra.

Image Credit: Von Holzhausen

HUBLOT X ADRIANO DI MARTI

Swiss luxury watch brand Hublot unveiled their new Big Bang Unico Titanium Green Ceramic watch with a strap made from Adriano di Marti's Desserto® cactus leather.



Image Credit: Hublot

NEXT-GEN WOOL



KALIKA STUDIO X FABORG

French clothing brand Kalika Studio released a collection of shawls made from Faborg's Weganool™ in place of traditional cashmere. The shawls are available in six different colorways.

Image Credit: Kalika Studio

BAGS

TORY BURCH X MODERN MEADOW

Luxury brand Tory Burch recreated their iconic Ella tote with Modern Meadow's Bio-Tex™ leather alternative. The bag, aptly named the Ella Bio, is available in three sizes and a variety of colorways.



Image Credit: Tory Burch

NEXT-GEN LEATHER

RASHKI X ATMA LEATHER

Indian accessories brand Rashki debuted “India’s first” banana leather handbags in a recent collaboration with Atma Leather. The collaboration includes 5 bags made from Atma’s Banofi leather.



Image Credits: Rashki

CAROLINE HERRERA X ANANAS ANAM

Caroline Herrera created the Táchira bag from Ananas Anam’s Piñatex® pineapple leather.



Image Credits: Caroline Herrera

NEXT-GEN FUR



Image Credit: Mansur Gavriel

MANSUR GAVRIEL X APPARIS X ECOPEL

Mansur Gavriel and Apparis collaborated on a capsule collection of faux fur outerwear and coordinating bags, both made from EcoPel’s Koba fur.

NEXT-GEN LEATHER



Image Credit: Stella McCartney

STELLA MCCARTNEY X MABEL INDUSTRIES

For their Winter '23 Fashion Show Stella McCartney debuted a tote bag, shoulder bag, and wallet, all crafted from Mabel Industries' Uppeal™ apple leather.



Image Credits: Stella McCartney

MANSUR GAVRIEL X APPARIS X APPLESKIN

As part of their capsule collection, Mansur Gavriel and Apparis released shoulder bags made from Uppeal™ apple leather. Called the Vegan Apple Mini Candy Bag, the bags are available in two colorways: blackberry and rhubarb.



Image Credits: Mansur Gavriel



Image Credit: Mansur Gavriel

MANSUR GAVRIEL X MABEL INDUSTRIES

Mansur Gavriel remade their iconic bucket bag with Mabel Industries' Uppeal™.

NEXT-GEN LEATHER

LIES MARTEN X MYCANOVA

Belgian accessories brand Lies Marten collaborated with Citribel on a capsule collection featuring three handbags made from Citribel's MycaNova® mycelium leather alternative.



Image Credits: Lies Marten

GANNI X MODERN SYNTHESIS

At the Materials Matter fair (as part of London Design Festival), Modern Synthesis presented their newest collaboration with Scandinavian fashion brand Ganni. The collaboration included a remake of Ganni's Bou Bag in Modern Synthesis' proprietary bacterial cellulose leather alternative. Though the bag is just a prototype, the two companies have plans to launch the bag commercially in early 2025.



Image Credit: Modern Synthesis



Image Credit: Deadwood

DEADWOOD X MYCOWORKS

After debuting at Copenhagen Fashion Week, Deadwood and MycoWorks' released the first-ever ready-to-wear capsule collection made from MycoWorks' mycelium Reishi™ material. The collection includes a coat, jacket, vest, and bag and is made to order.

FOOTWEAR



CAMPERLAB X COVATION BIO, ISATANTEC, NATURAL FIBER WELDING

CAMPERLAB is the more experimental, creative sub-brand of Camper. As a result, CAMPERLAB tends to release unconventional footwear— this latest collaboration is no exception. CAMPERLAB's futuristic Tormenta sneaker is the result of a collaboration between multiple material innovators, including Covation Bio, IsaTanTec and Natrual Fiber Welding. The upper mesh of the sneaker is made from Covation Bio's Sorona®, with the remainder of the upper comprised of both IsaTanTec's Hyphalite™ and Natural Fiber Welding's Mirum®.

Image Credit: Camperlab

NEXT-GEN LEATHER

KOIO X MABEL INDUSTRIES

Koio worked together with Mabel Industries to design the Vegan 01, a sneaker made from Uppeal™. This launch is the first project to come to fruition from Pale Blue Dot, Koio's sub brand which focuses on vegan innovations and materials. The Vegan 01 is available in four different colorways.



Image Credit: Koio



CLAE X ADRIANO DI MARTI

In 2020, Clae came out with a shoe collection made from Adriano Di Marti's Desserto® cactus leather. This year, Clae sought to improve upon their original release, presenting their "Cactus 2.0" collection. This collection features three styles made from Desserto®: the Bradley, Malone, and Joshua. Clae claims that, together with Adriano Di Marti, they improved upon the softness, longevity, and material composition of the cactus leather used.



Image Credits: Clae

CAT FOOTWEAR X ANANAS ANAM

Cat Footwear partnered with Ananas Anam to reimagine their Intruder shoe and Trespass boot with uppers made from Ananas Anam's Piñatex®.



Image Credits: Cat Footwear

NEXT-GEN LEATHER

SAUCONY X ISATANTEC

For Saucony's Spring/Summer '23 collection, the brand recreated its 3D G.R.I.D. Hurricane, Shadow 5000, and Shadow 6000 sneakers with IsaTanTec's Hyphalite™. The sneakers also contain hemp fiber, recycled laces, and a cork footbed.



Image Credits: Saucony

PUMA X ISATANTEC

Inspired by fungi, Puma designed the CA Pro Lux RE:PLACE sneaker with IsaTanTec's HyphaLite™ used in the upper and overlays.



Image Credit: Puma

CAMPER X ISATANTEC

Camper partnered with IsaTanTec to recreate their popular Pelotas Flota sandals with a HyphaLite™ upper.



Image Credit: Camper

NEXT-GEN DOWN



RISTO KIRJONEN X FLUFF STUFF

Risto Kirjonen used Fluff Stuff's Typha insulation in his BA collection at Aalto University in Finland.

Image Credit: Photo by Sofia Okkonen / Aalto Fashion

NEXT-GEN LEATHER

HOME



GUCCI

At Gucci's Fall/Winter '23 fashion show, the seating beside the runway was upholstered in their Demetra leather alternative.

Image Credit: Gucci

NEXT-GEN LEATHER

DREW VELORIC X NATURAL FIBER WELDING

Drew Veloric reupholstered a vintage Herman Miller Eames lounge chair from 1968 with Natural Fiber Welding's Mirum®. This "first ever green Eames" chair is available for purchase on Veloric's website.



Image Credit: Drew Veloric



Image Credit: Cococo Home

COCOCO HOME X PORTUGALIA CORK

Cococo Home chose Portugalia Cork's cork leather to upholster their Belmont chairs.

OKATERRA BY COMMON OBJECTS X NATURAL FIBER WELDING

At the International Contemporary Furniture Fair in New York City, Natural Fiber Welding and Okaterra by Common Objects revealed their collaboration. Natural Fiber Welding's Mirum® was used to upholster the Terra chair from Common Objects OkaTerra line.



Image Credit: OkaTerra by Common Objects



WARD VISSERS X FRUITLEATHER ROTTERDAM

Ward Vissers collaborated with Fruit Leather Rotterdam on their "Imagine Change" desk, choosing to inlay Fruit Leather Rotterdam's leather alternative on the surface of the desk.

Image Credit: Ward Vissers

NEXT-GEN LEATHER

VON HOLZHAUSEN

To celebrate the launch of von Holzhausen's new material REPLANT™— a leather alternative derived from agricultural waste— the company reupholstered the classic Soriana chair from Tobia and Afra Scarpa.



Image Credit: von Holzhausen



Image Credit: Moleskin

MOLESKIN X VEGEA

Luxury notebook brand Moleskin collaborated with VEGEA® on their new "Precious and Ethical Collection", featuring notebooks and planners with 100% VEGEA® leather alternative covers.



Image Credit: Moleskin

NEXT-GEN SILK

ETTITUDE

ettitude released two new colorways of their Signature Sateen Sheets (Taro and Butter) made from their proprietary CleanBamboo™ lyocell.



Image Credit: ettitude

NEXT-GEN WOOL

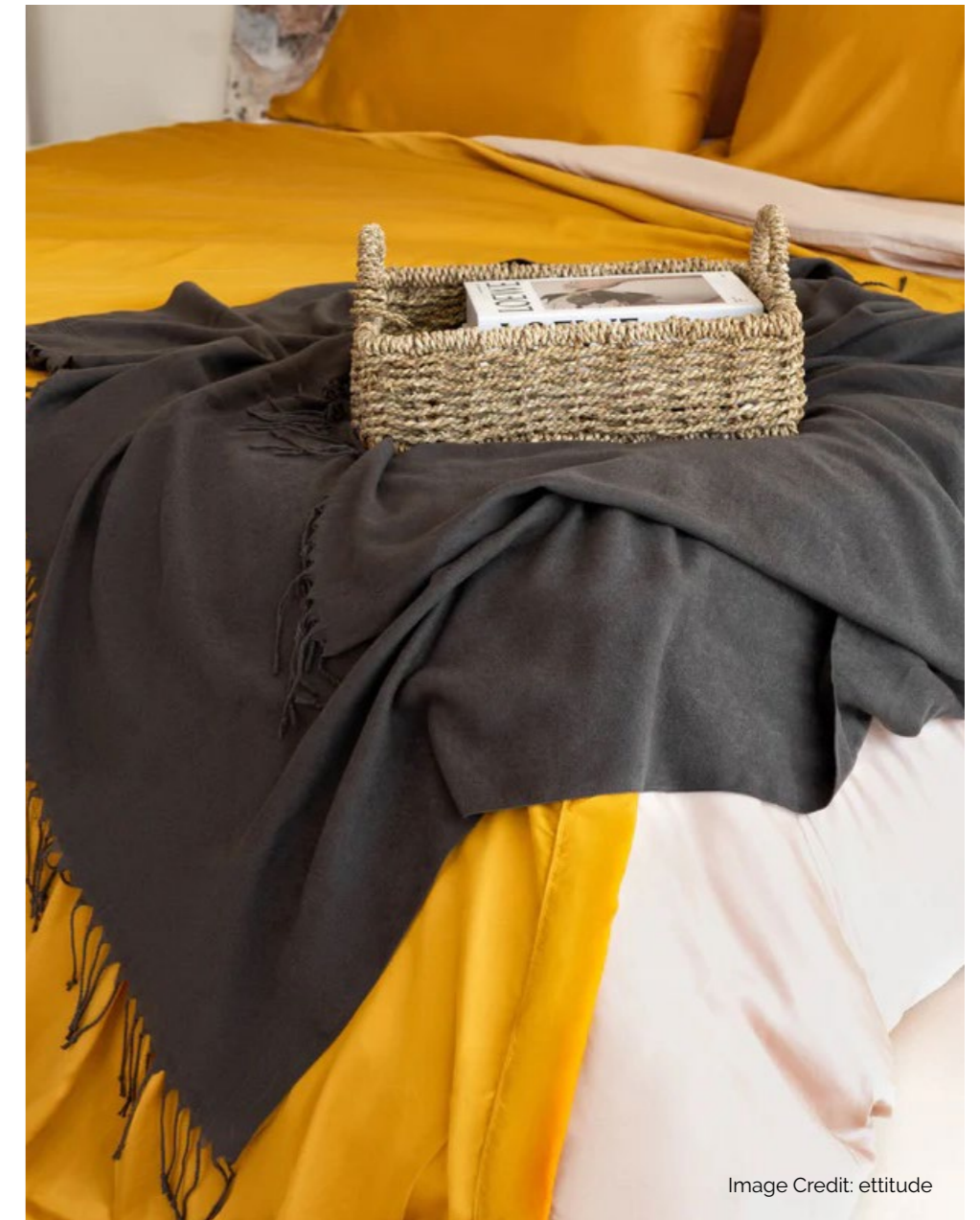


Image Credit: ettitude

ETTITUDE

Sustainable home brand ettitude released a Vegan Cashmere Throw made from their proprietary CleanBamboo™ lyocell material.



NEXT-GEN LEATHER

CUPRA X VON HOLZHAUSEN

At the IAA Mobility Show in Munich, CUPRA unveiled their latest concept car: the CUPRA Dark Rebel. CUPRA collaborated with von Holzhausen on the show car, making the interior upholstered with von Holzhausen's Banbū leather alternative.

AUTOMOTIVE

Image Credit: Cupra

NEXT-GEN LEATHER



Image Credits: Ecco Leather and Meyers Manx

MEYERS MANX X ECOVATIVE FORAGER X ECCO LEATHER

Meyers Manx, in collaboration with Ecco Leather and Ecovative Forager, debuted the first car seat to be made from mycelium. These seats are only a prototype.



Image Credit: Mycotech Lab

HYUNDAI X MYCOTECH LAB

At Hyundai's Cradle Day, Mycotech Lab was able to present a prototype of Hyundai's Ioniq 5 car seat reupholstered in their proprietary Mylea™ material.

NEXT-GEN LEATHER



Image Credit: Volvo

VOLVO

This year Volvo unveiled the premium, limited edition EX90 Excellence. A new all electric vehicle with upholstery available in Volvo's Nordico leather alternative.



Image Credit: Volkswagen

VOLKSWAGEN X MIKO

Miko's Dinamica® microfiber appeared as an upholstery option for a number of Volkswagen models this year, including: the T-Cross, ID.7, ID.3, T-Roc, and T-Roc R.

NEXT-GEN WOOL



Image Credit: Spiber

TOYOTA X GOLDWIN X SPIBER

Spiber, along with Goldwin, designed and presented a concept model of the Toyota Land Cruiser Prado with Spiber's Brewed Protein™ featured in the cars seats and interior.

SUPPORT THE NEXT-GEN MOVEMENT

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We'd also like to thank the leading next-gen material companies, industry stakeholders, and investors for their generous input and support.

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About MII

The Material Innovation Initiative is a nonprofit think tank that accelerates the development of high-performance, animal-free, and environmentally preferred materials with a focus on replacing silk, wool, down, fur, and leather and their synthetic alternatives. We advance the next-gen materials revolution by connecting science and big ideas. We focus on research, knowledge-sharing, and fostering connections to fast-track the development of environmentally preferable and animal-free materials.

We work to cultivate a global market for next-gen materials across the fashion, automotive, and home goods industries. We work for materials that can do more while requiring less of the planet, animals, and people involved at every stage.

We imagine a circular future where the default choice for your sweater, sneaker, or seat is humane and sustainable. A future where animals are allowed to live free and thrive, the planet is saved from pollution and degradation, and workers are treated fairly and with respect.

Please consider a tax-deductible gift, or
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Image Credit: Stella McCartney

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