

24 DAYS OF MATERIAL INNOVATION

CLICK ON THE IMAGES TO DISCOVER THE HOTTEST
ADVANCEMENTS OF 2023



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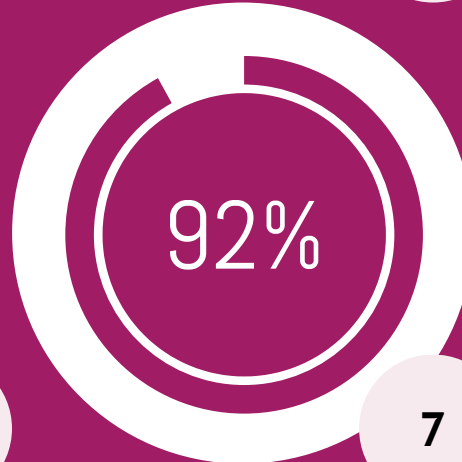
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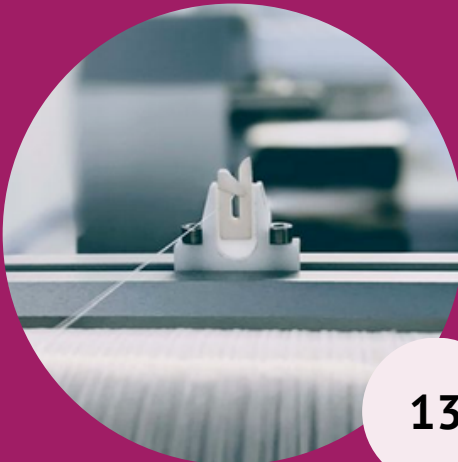
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24



BILLIE EILISH FRONTS A
GUCCI CAMPAIGN
LAUNCHING THEIR FIRST
BAG MADE FROM ANIMAL-
FREE DEMETRA MATERIAL

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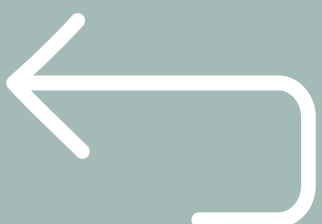


MYCOWORKS BEGINS
PRODUCTION AT ITS
WORLD-CLASS,
COMMERCIAL-SCALE
MANUFACTURING FACILITY
IN SOUTH CAROLINA.

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TORY BURCH PARTNERS
WITH MODERN MEADOW
TO DEBUT ITS FIRST-EVER
PLANT-BASED LEATHER
ALTERNATIVE TOTE, THE
ELLA BIO, IN 8 COLORS.

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THE MATERIAL INNOVATION
CONFERENCE BRINGS TOGETHER
37 EXPERT SPEAKERS WITH
GLOBAL ATTENDEES TO ADVANCE
THE NEXT-GEN MATERIALS
INDUSTRY BY SHARING VITAL
EXPERTISE AND FACILITATING
CRUCIAL CONNECTIONS.

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GANNI COMMITS TO PHASING
OUT LEATHER COMPLETELY
BY 2023 AND PARTNERS WITH
VEGEA TO OFFER EIGHT PAIRS
OF SHOES MADE WITH THEIR
GRAPE SKIN ALTERNATIVE TO
TRADITIONAL LEATHER.

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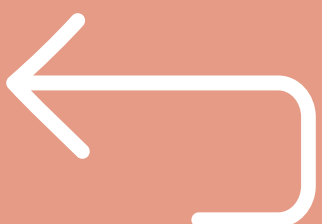


MARA HOFFMAN PARTNERS
WITH CIRC TO UNVEIL A
NEW POPPY-COLORED
DRESS THAT IS MADE FROM
TEXTILE WASTE, BUT LOOKS
AND FEELS LIKE IT IS MADE
FROM TOP-NOTCH SILK.

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A REPORT PRODUCED IN
PARTNERSHIP WITH MII AND
NORTH MOUNTAIN
CONSULTING GROUP FOUND
THAT 92% OF US CONSUMERS
ARE OPEN TO PURCHASING
NEXT-GEN MATERIALS.

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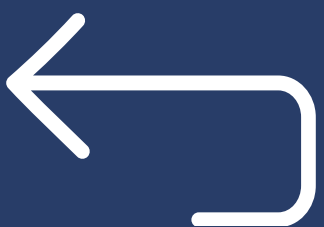


YUIMA NAKAZATO PARTNERS
WITH SPIBER TO PRESENT ITS
FALL/WINTER COUTURE
COLLECTION “MAGMA”
FEATURING BREWED PROTEIN™
MATERIALS AT HAUTE COUTURE
WEEK IN PARIS.

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MII JOINS THE NYC TASK FORCE
CREATED BY THE CITY OF NEW
YORK TO MAKE
RECOMMENDATIONS FOR
FUTURE PURCHASING AND
DISPOSAL OF SUSTAINABLE AND
INNOVATIVE TEXTILES INCLUDING
NEXT-GEN MATERIALS.

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ECOVATIVE RAISES OVER \$30 MILLION, BRINGING THE TOTAL RAISED TO DATE TO \$120 MILLION. A PORTION OF THE NEW FUNDING WILL BE USED TO EXPAND ITS PRODUCTION TO ACCOMMODATE NEW, NOT-YET-ANNOUNCED COMMERCIAL PRODUCT LAUNCHES IN FOOTWEAR AND APPAREL.

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NFW AND SAGE AUTOMOTIVE
INTERIORS PARTNER TO DEVELOP
ANIMAL AND PLASTIC-FREE
MATERIALS FOR CAR INTERIORS,
OFFERING THE AUTOMOTIVE
INDUSTRY A RECYCLABLE AND
BIODEGRADABLE ALTERNATIVE TO
LEATHER.

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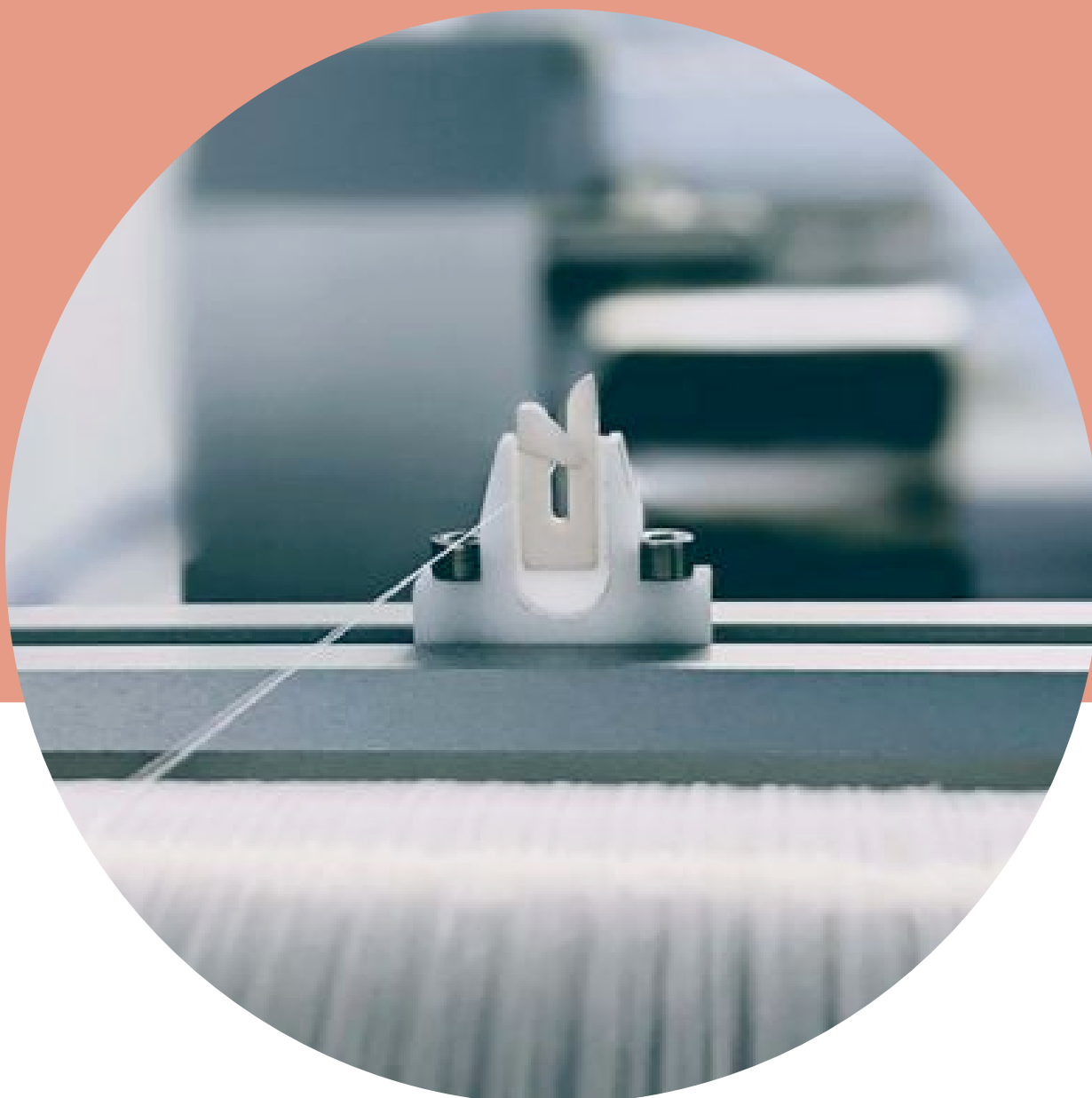


BEARABY LAUNCHES A NEW
COLLECTION OF WEIGHTED
BLANKET UTILIZING LENZING'S
TENCEL BRANDED LYOCELL
FIBER WHICH IS SOURCED
FROM RAW WOOD PULP FROM
EUCALYPTUS TREES.

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FASHION FOR GOOD, BESTSELLER, INDITEX AND REFORMATION ALL JOIN FORCES TO PROTOTYPE KINTRAS MATERIALS IN THEIR PRODUCT LINES, DRIVEN BY A SHARED GOAL TO EXPLORE MORE SUSTAINABLE MATERIALS AND PROCESSES.

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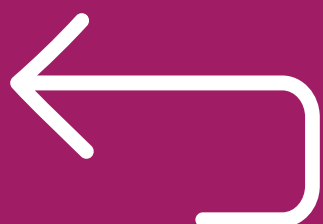




148 NEXT-GEN MATERIAL
COMPANIES ARE RECORDED IN
MII'S INNOVATOR DATABASE AS
WORKING ON CREATING HIGH-
QUALITY, HIGH-PERFORMANCE,
ANIMAL-FREE AND
ENVIRONMENTALLY PREFERRED
MATERIALS!

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EMERGING GROWTH CONSORTIUM

MII JOINS GLASS WALL
SYNDICATE'S EMERGING
GROWTH CONSORTIUM AS
PART OF THE ADVISORY
COUNCIL, TO LEAD THE
NEXT-GEN MATERIALS
COMMITTEE.

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MARA HOFFMAN RECEIVES THE
CFDA 2023 ENVIRONMENTAL
SUSTAINABILITY AWARD AND
WILL CONTINUE TO WORK FOR
CHANGE AND A MORE
SUSTAINABLE FASHION
FUTURE.

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STELLA MCCARTNEY HOSTS A
SUSTAINABLE MARKET
ALONGSIDE HER SS24 PARIS
FASHION WEEK SHOW,
SHOWCASING NEXT-GEN
INNOVATORS SUCH AS NFW,
KEEL LABS AND RADIANT
MATTER.

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TENCEL™ BRANDED LYOCELL FIBERS AND TENCEL™ LUXE FILAMENT YARN FEATURE IN CUSTOM-MADE GOWNS MADE BY ZAC POSEN AND MONIQUE LHUILLIER TO SPOTLIGHT ECO-COUTURE AT THE OSCARS®.

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MII CO-HOST 2 EXCLUSIVE
SCREENING EVENTS OF SLAY IN
NEW YORK AND LA WITH
PANELISTS INCLUDING MOBY,
JOSHUA KATCHER, STEPHANIE
DOWNS, REBECCA CAPPELLI
AND TANYA O CALLAGHAN.

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GOVERNMENT REGULATION IS BEING DEVELOPED TO INCREASE SUSTAINABILITY REPORTING STANDARDS AND ENHANCE TEXTILE RECYCLING, FACILITATE REPAIR, AND INCREASE THE REUSE OF CLOTHING WITHIN THE INDUSTRY.

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MII BECOMES ONE OF THE
FIRST WINNERS OF A 2023
TOP-RATED AWARD FROM
GREATNONPROFITS.

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IPCO AND NFW FORM A
STRATEGIC PARTNERSHIP
TO ENABLE LARGE-SCALE
PRODUCTION OF
SUSTAINABLE, PLANT-
BASED LEATHER.

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30 DEALS ARE SHARED
THROUGH MII'S
FUNDRAISING DATABASE
IN 2023, SEEKING A TOTAL
OF \$98.475 MILLION.

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NEW YORK'S GOVERNMENT
AWARDS RPI \$9 MILLION TO
HELP LEAD THE FASHION
INNOVATION CENTER, AND
MII SUPPORT DR. ZHA AND
HER COLLEAGUES AT RPI IN
PROMOTING THE CENTER.

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