

# 24 DAYS OF MATERIAL INNOVATION

CLICK ON THE IMAGES TO DISCOVER THE HOTTEST  
ADVANCEMENTS OF 2023



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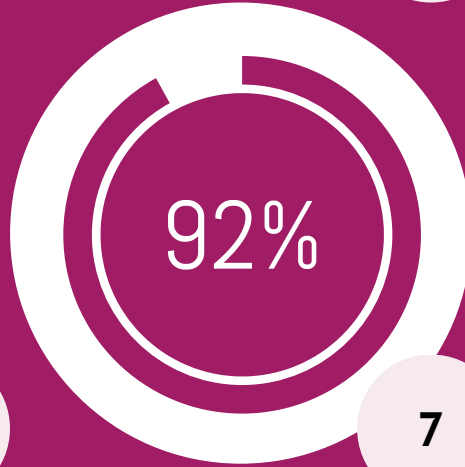
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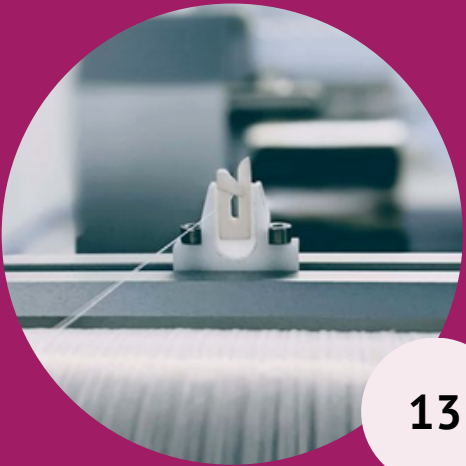
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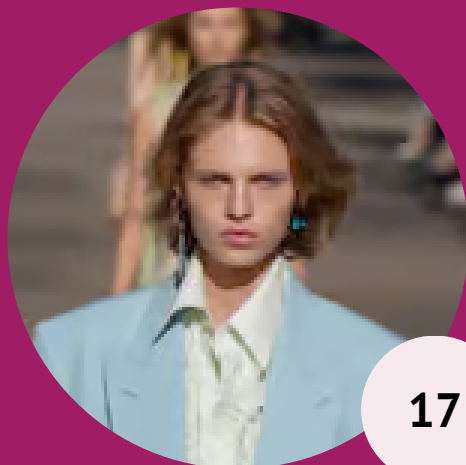
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BILLIE EILISH FRONTS A  
GUCCI CAMPAIGN  
LAUNCHING THEIR FIRST  
BAG MADE FROM ANIMAL-  
FREE DEMETRA MATERIAL

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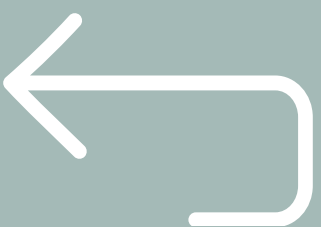




MYCOWORKS BEGINS  
PRODUCTION AT ITS  
WORLD-CLASS,  
COMMERCIAL-SCALE  
MANUFACTURING FACILITY  
IN SOUTH CAROLINA.

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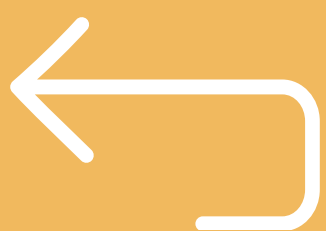


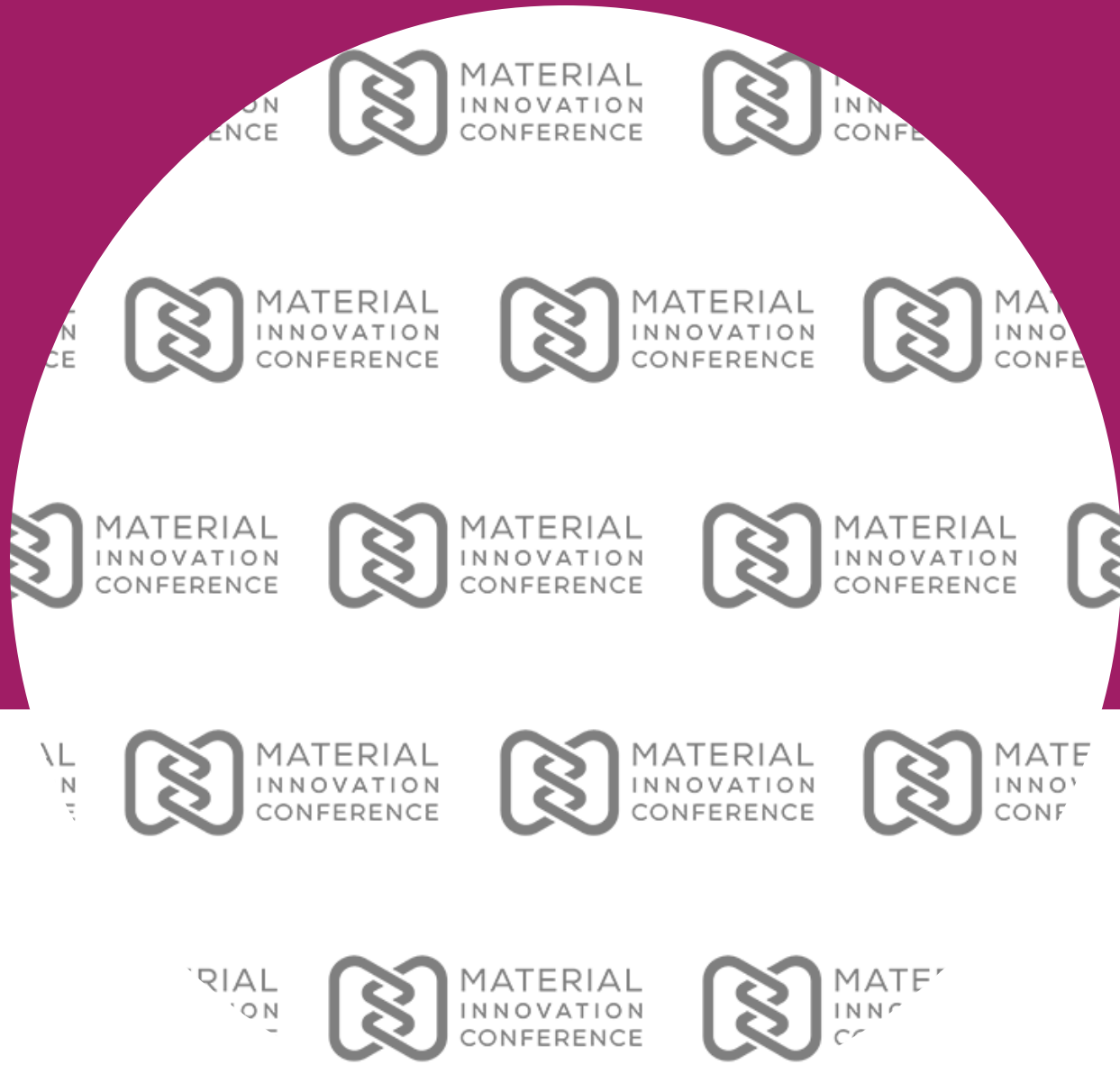


TORY BURCH PARTNERS WITH MODERN MEADOW TO DEBUT ITS FIRST-EVER PLANT-BASED LEATHER ALTERNATIVE TOTE, THE ELLA BIO, IN 8 COLORS.

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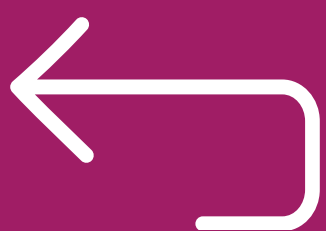




THE MATERIAL INNOVATION CONFERENCE BRINGS TOGETHER 37 EXPERT SPEAKERS WITH GLOBAL ATTENDEES TO ADVANCE THE NEXT-GEN MATERIALS INDUSTRY BY SHARING VITAL EXPERTISE AND FACILITATING CRUCIAL CONNECTIONS.

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GANNI COMMITTS TO PHASING  
OUT LEATHER COMPLETELY  
BY 2023 AND PARTNERS WITH  
MODERN SYNTHESIS TO  
LAUNCH THE BOU BAG.

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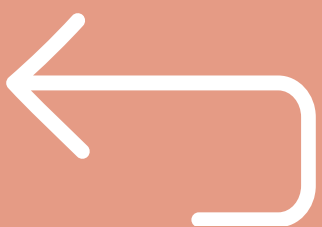




MARA HOFFMAN PARTNERS  
WITH CIRC TO UNVEIL A  
NEW POPPY-COLORED  
DRESS THAT IS MADE FROM  
TEXTILE WASTE, BUT LOOKS  
AND FEELS LIKE IT IS MADE  
FROM TOP-NOTCH SILK.

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A REPORT PRODUCED IN  
PARTNERSHIP WITH MII AND  
NORTH MOUNTAIN  
CONSULTING GROUP FOUND  
THAT 92% OF US CONSUMERS  
ARE OPEN TO PURCHASING  
NEXT-GEN MATERIALS.

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YUIMA NAKAZATO PARTNERS  
WITH SPIBER TO PRESENT ITS  
FALL/WINTER COUTURE  
COLLECTION "MAGMA"  
FEATURING BREWED PROTEIN™  
MATERIALS AT HAUTE COUTURE  
WEEK IN PARIS.

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MII JOINS THE NYC TASK FORCE  
CREATED BY THE CITY OF NEW  
YORK TO MAKE  
RECOMMENDATIONS FOR  
FUTURE PURCHASING AND  
DISPOSAL OF SUSTAINABLE AND  
INNOVATIVE TEXTILES INCLUDING  
NEXT-GEN MATERIALS.

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ECOVATIVE RAISES OVER \$30 MILLION, BRINGING THE TOTAL RAISED TO DATE TO \$120 MILLION. A PORTION OF THE NEW FUNDING WILL BE USED TO EXPAND ITS PRODUCTION TO ACCOMMODATE NEW, NOT-YET-ANNOUNCED COMMERCIAL PRODUCT LAUNCHES IN FOOTWEAR AND APPAREL.

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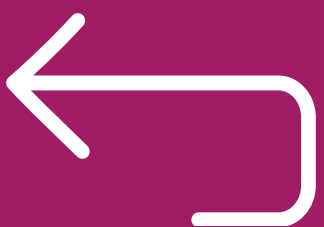




NFW AND SAGE AUTOMOTIVE INTERIORS PARTNER TO DEVELOP ANIMAL AND PLASTIC-FREE MATERIALS FOR CAR INTERIORS, OFFERING THE AUTOMOTIVE INDUSTRY A RECYCLABLE AND BIODEGRADABLE ALTERNATIVE TO LEATHER.

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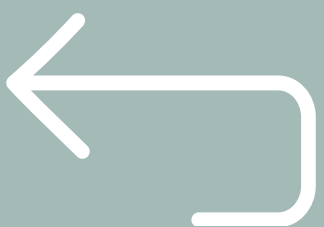


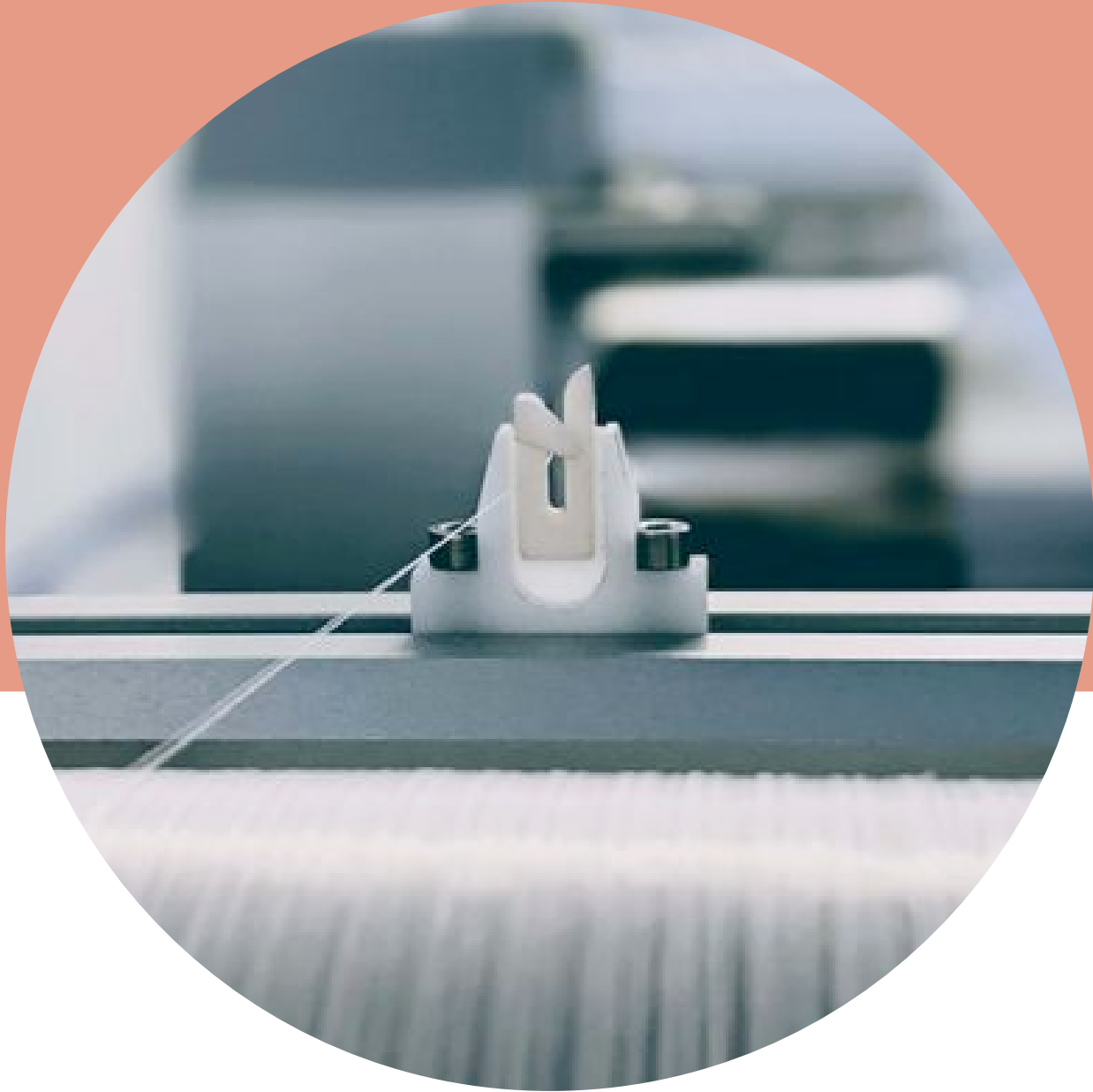


BEARABY LAUNCHES A NEW COLLECTION OF WEIGHTED BLANKET UTILIZING LENZING'S TENCEL BRANDED LYOCELL FIBER WHICH IS SOURCED FROM RAW WOOD PULP FROM EUCALYPTUS TREES.

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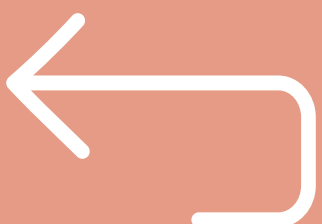




FASHION FOR GOOD, BESTSELLER, INDITEX AND REFORMATION ALL JOIN FORCES TO PROTOTYPE KINTRAS MATERIALS IN THEIR PRODUCT LINES, DRIVEN BY A SHARED GOAL TO EXPLORE MORE SUSTAINABLE MATERIALS AND PROCESSES.

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148 NEXT-GEN MATERIAL COMPANIES ARE RECORDED IN MII'S INNOVATOR DATABASE AS WORKING ON CREATING HIGH-QUALITY, HIGH-PERFORMANCE, ANIMAL-FREE AND ENVIRONMENTALLY PREFERRED MATERIALS!

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## EMERGING GROWTH CONSORTIUM

MII JOINS GLASS WALL  
SYNDICATE'S EMERGING  
GROWTH CONSORTIUM AS  
PART OF THE ADVISORY  
COUNCIL, TO LEAD THE  
NEXT-GEN MATERIALS  
COMMITTEE.

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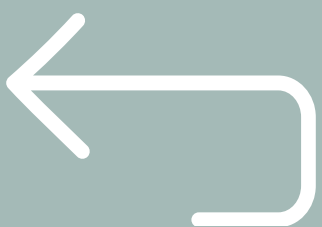




MARA HOFFMAN RECEIVES THE  
CFDA 2023 ENVIRONMENTAL  
SUSTAINABILITY AWARD AND  
WILL CONTINUE TO WORK FOR  
CHANGE AND A MORE  
SUSTAINABLE FASHION  
FUTURE.

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STELLA MCCARTNEY HOSTS A SUSTAINABLE MARKET ALONGSIDE HER SS24 PARIS FASHION WEEK SHOW, SHOWCASING NEXT-GEN INNOVATORS SUCH AS NFW, KEEL LABS AND RADIANT MATTER.

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TENCEL™ BRANDED LYOCELL FIBERS AND TENCEL™ LUXE FILAMENT YARN FEATURE IN CUSTOM-MADE GOWNS MADE BY ZAC POSEN AND MONIQUE LHUILLIER TO SPOTLIGHT ECO-COUTURE AT THE OSCARS®.

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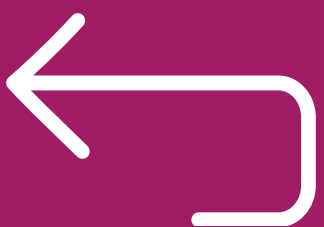




MII CO-HOST 2 EXCLUSIVE SCREENING EVENTS OF SLAY IN NEW YORK AND LA WITH PANELISTS INCLUDING MOBY, JOSHUA KATCHER, STEPHANIE DOWNS, REBECCA CAPPELLI AND TANYA O CALLAGHAN.

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GOVERNMENT REGULATION IS BEING DEVELOPED TO INCREASE SUSTAINABILITY REPORTING STANDARDS AND ENHANCE TEXTILE RECYCLING, FACILITATE REPAIR, AND INCREASE THE REUSE OF CLOTHING WITHIN THE INDUSTRY.

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MII BECOMES ONE OF THE FIRST WINNERS OF A 2023 TOP-RATED AWARD FROM GREATNONPROFITS.

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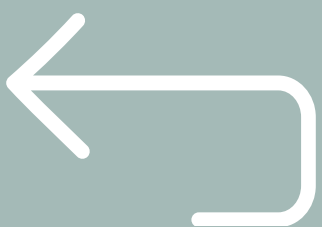




IPCO AND NFW FORM A  
STRATEGIC PARTNERSHIP  
TO ENABLE LARGE-SCALE  
PRODUCTION OF  
SUSTAINABLE, PLANT-  
BASED LEATHER.

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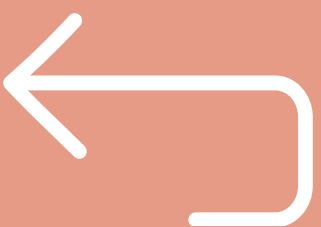
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30 DEALS ARE SHARED  
THROUGH MII'S  
FUNDRAISING DATABASE  
IN 2023, SEEKING A TOTAL  
OF \$98.475 MILLION.

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NEW YORK'S GOVERNMENT AWARDS RPI \$9 MILLION TO HELP LEAD THE FASHION INNOVATION CENTER, AND MII SUPPORT DR. ZHA AND HER COLLEAGUES AT RPI IN PROMOTING THE CENTER.

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